

Heraklion, 12 September 2016

Press Release

For the second successive year the Nana Beach Hotel receives the certification of WE DO LOCAL

For the second successive year the Nana Beach Hotel in Hersonissos, Crete “Does Local” and confirms it with the certification WE DO LOCAL. After the inspection by the certifying body Cosmocert last July, the hotel successfully passed the evaluation process based on the integration and certification criteria.

Collecting 865/1000 points, the hotel met all the requirement levels for the awarding of the certification, once again receiving distinction for its actions concerning the unique type of hospitality which it offers, the support for the domestic workforce, the promotion of local customs and traditions, for highlighting Cretan cuisine, for supporting local producers and practises that show respect for the environment and sustainable development.

The concept of the project We Do Local is based on the experience of hospitality in its most authentic form, which matches perfectly the philosophy of Nana Beach. With the distinctive award of We Do Local, which lasts for a year, the Nana Beach Hotel officially confirms its commitment to returning to our roots, as well as the practical strengthening of the local produce and economy, hence improving our quality of life.

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