

## **Dynamic presence of KARATZIS S.A. in the International Show SIMA-SIMAGENA, in Paris**

KARATZIS S.A. participated with great success at the International Agri-Business Show SIMA-SIMAGENA which opened its doors in Paris between 22 and 26 February 2015.

The dynamic "present" of KARATZIS S.A. at the International Show was marked by the large number of visitors who showed particular interest in the wide product range of the Group. It should be noted that this year's event managed to attract around 240,000 trade visitors, reaching the participation record that occurred in 2013.

The stand of KARATZIS S.A. was the reference point in this year's fair, with several professionals impressed by the integrated solutions in packaging nets provided by the Company. The Group's activity, which is a world leader in the manufacture of packaging nets, with an active presence in more than 55 countries, is expected to strengthen further in 2015 both from its successful presence at the Show and from the important business appointments that took place on its context.

The SIMA-SIMAGENA is one of the largest exhibition events worldwide in the sector of agriculture and livestock, with more than 1,700 exhibitors and visitors from 145 countries. In the context of the Show, 50 special events and forums took place, attracting the interest of the international press.