

Heraklion, 1 August 2017

Nana Beach hotel receives recognition for its “blue” and “green” policies

Nana Beach hotel has great respect for the environment and has proven it for another year with its actions and by opting for sustainable means of operation at all levels. Once again this year, the hotel’s Drapanos Beach was selected among 486 Greek seafronts that were granted the internationally recognised ‘Blue Flag’. The award is the international symbol of quality for clean beaches and puts Greece in second place globally out of a total of 47 countries.

With the basic requirement that the waters are classed as ‘excellent’ and a range of strict criteria concerning the cleanliness of the sea and the coast, the organisation of the beach, visitor safety, protection of the environment and environmental sensitivity, Nana Beach hotel proves year after year that it cuts no corners when it comes to sustainable development. Present at the award ceremony of the Blue Flag which took place on the hotel’s beach were; Mr Giannis Mastorakis, Mayor of Hersonissos, Mrs Athanasia Perisinaki, Hersonissos Port Authority Chief, Eleftherios Kapsis, Hersonissos Port Master, Mrs Katerina Tsihli, President of the Municipal Community of Limenas Hersonissos, Mrs Nana Karatzis, Mr Ilias Kalathas, the Hotel Manager, Mr Stelios Papadakis, the assistant manager, as well as residents and hotel staff.

The hotel is always involved in environmental activities and has received awards and certifications for doing so, such as the Blue Flag, which is organised by the Hellenic Society for the Protection of Nature (HSPN). Equally, it has been awarded the environmental seal of certification of quality tourism, the Green Key, which is handled by the same body in Greece. In order to receive the Greek Key, it is necessary to comply with a whole series of strict criteria that show the sustainable operation of a tourism unit dedicated to making a difference on an environmental level. The Greek Key award marks the hotel’s commitment to complying with all of the criteria, while maintaining the highest level of environmental standards.

Throughout the years, Nana Beach hotel and the Karatzis Group have shown their sensitivities in issues concerning the community and the environment. As an enormous unit, the operation of which has a high level of requirements in terms of energy reserves, the hotel is constantly looking for ways to achieve sustainable development with respect for the environment.

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